



Kinda Brave Entertainment Group AB (publ) announces operational updates; partnership with Gleamer Studio and game releases

Umeå, March 12, 2024

Kinda Brave Entertainment Group AB (publ) ("Kinda Brave") continues to accelerate its operations with exciting progress through the planned releases of Go Fight Fantastic! and Distant Bloom at the end of March. Furthermore, we strengthen our global presence through a strategic partnership with Gleamer Studio. Gleamer Studio is a prominent developer and publisher in the Chinese market, known for the acclaimed Steam game Settlement Survival. Through this partnership, Kinda Brave positions itself to address the unique opportunities and challenges in the Chinese market.

Gleamer Studio will serve as a valuable ally in marketing, production, and localization efforts. It will open doors to new fan bases and enhance our presence in China with their expertise and experience. We are enthusiastic and proud to collaborate with Gleamer Studio to deliver an exceptional entertainment experience to our Chinese fans.

With these advancements, Kinda Brave looks forward to a dynamic future where our passion for game development and our commitment to providing high-quality experiences for gaming enthusiasts globally will continue to be the core of our work. We eagerly anticipate upcoming game releases and sharing these moments with our investors, partners and fans worldwide.

For more information and inquiries, please contact:

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This press release is a translation from the main language, which is Swedish.

About Kinda Brave Entertainment Group AB (publ)

Kinda Brave is a modern gaming conglomerate focused on acquiring, owning, and developing game studios and intellectual properties, as well as establishing a division dedicated to third-party game publishing. The company currently comprises four game studios and a small publishing team. Kinda Brave's vision is to create a unique entertainment group with strong intellectual properties in various areas, including TV series, movies, and comics.